

Board of Directors Meeting
November 14, 2016 – 5:00-7:30 PM
Shelly Ridge Service Center - Lodge

A meeting of the Board of Directors was held on Monday, November 14, 2016 and began at 5:11 pm.

Board Chair Report/Opening Remarks

Board Chair, Mary Stengel Austen called the meeting to order. She began by thanking all members for attending the November Board meeting.

Mary offered an update on the 2016 GSUSA Board Chair/CEO Retreat which was held in Philadelphia from October 26-29. GSEP was the host council and did a wonderful job planning and executing fun activities. Sylvia Acevedo, Interim CEO for GSUSA and Annette Freytag, GSUSA Chief of Staff were welcomed by operational volunteers at a breakfast held in the new Shelly Ridge Activity Center. Next, Sylvia, Annette and Kathy Hopinkah Hannan, National Board Chair were greeted by Board members, key donors and staff at a luncheon. Lastly, Sylvia, Annette and Kathy visited the McDaniel School where they were able to interact and participate in a funded troop meeting.

Before moving to the Mission Moment, Mary invited all Board members to the Silver Awards Ceremony.

Mission Moment

The Mission Moment for the evening was provided by Sara “Cheese” Meguerian. Sara is a Junior Counselor at Camp Valley Forge and has attended camp since it first opened in 2006. Sara expressed how Camp Valley Forge has paved her future, including her career path as she applies to colleges and how the campers have taught her life lessons. Sara feels camp has truly made a difference in her life and appreciates her experiences.

Consent Agenda

Before approving the consent agenda, Mary discussed a few vacancies on the board. The Board of Directors approved the Board Development Committee’s recommendation of Marlene Beers and Colleen Rooney to fill the open positions by unanimous consent. The Board of Directors also approved the appointment of Michael Hanlon as Secretary by unanimous consent.

The consent agenda was approved by unanimous consent.

CEO Presentation

Kim E. Fraites-Dow, CEO presented her CEO report. Kim provided a brief update on quarterly goals including girl membership numbers and the data dashboard. Kim also highlighted the Nuts About Reading (NAR) program and key statistics. Kim then provided an update regarding manager training which was focused around the GSEP strategic priorities.

Next, Kim welcomed April (Ape) Beattie, Director of Adventure and Water at Camp Mosey Wood. Kim and Ape are co-leads on the Our Organization Strategic Plan Implementation Team (S.P.I.T) and Ape shared the goals and objectives of the team. Ape shared the work the Our Organization team

has completed based on results of a culture audit. Ape also provided the deliverables, which GSEP is already implementing, for this committee moving forward.

Capital Campaign Update

Stephanie Lim Capello, Chief Development Officer, provided an update around the Capital Campaign. Stephanie shared the three campaign goals, annual operating metrics for individual giving, corporate and foundation giving, and the Take the Lead (TTL) program for Philadelphia, Berks, and Lehigh Valley. Stephanie also shared the investment plan for camps Shelly Ridge, Laughing Waters, and Mosey Wood and the current campaign gift chart and metrics to date.

Board Development Committee

Sue Perrotty, Board Development Committee Chair provided an update on the work the Board Development Committee has completed to date. Sue informed members the committee is working on filling the slate for the 2017 Annual Meeting and continuing the cultivation process for possible candidates. Sue also provided a brief update on the Girl Advisor and Girl Delegate selection process and noted how GSEP is already receiving applications.

Finance/Audit Committee

Mike Vanic, CFO presented a concise update around the Finance/Audit committee work. A resolution was presented and passed to authorize troops to open a non-profit account, including online banking.

Adjournment

Before adjourning, Mary provided a reminder about the February 6, 2017 board meeting. The Board of Directors Meeting was unanimously adjourned at 7:21pm.